



Texas Airports Council Strategic Plan FY 2022-2023

Mission

Promote general aviation in Texas and provide assistance through education and the collective exchange of ideas, methods, information and experience of the membership.

Vision

The Texas Airports Council is an organization of airport and aviation professionals striving to promote aeronautics and aviation education, the safety, security and development of Texas airports, and an understanding of the value of General Aviation among federal, state and local leaders and elected officials through aggressively marketing and participation in state aviation venues.

Guiding Philosophy

This Strategic Plan should be updated annual and continually reflect the Council's top priorities for the future. It shall identify specific tasks to achieve the stated goals and fulfill the organization's mission.

Goal 1 – Organization

Continue to improve the organizational management of the Council.

1. Update the Council structure by filing for 501(c)6 status to permit lobbying efforts in support of general aviation airports, funding, etc.
2. Modify the Council Bylaws to more align with other airport associations, such as SCCAAAE and other state airport organizations.
3. Develop a TAC Board of Directors Policy and Guidelines document outlining the annual activities, requirements, and responsibilities of the Board of Directors.
4. Strive to obtain 100% membership of the state's NPIAS general aviation airports.
5. Nominate members for Board position that are committed to be actively engaged.
6. Review and update the Strategic Plan at the second quarter Board meeting and update the membership at the Texas Annual Aviation Conference.
7. Ensure quarterly Board meetings are conducted in a timely and organized manner, in person if possible.

Goal 2 – Leadership and Partnerships

Protect and expand sources and uses of funding for general aviation airport development in the State of Texas. Work cooperatively with the Federal Aviation Administration (FAA), the State of Texas (State), and the Texas Department of Transportation – Aviation (TxDOT).

1. Actively engage in conversations ensuring that Texas is receiving its fair allotment of FAA grant funding relative to the total funding made available throughout the country.
 - a. Maintain positive working relationship with the FAA Southwest Region, Fort Worth Airports District Office (ADO), and TxDOT by meeting on a quarterly basis or when necessary to address specific issues.
 - b. Facilitate the scheduling of joint planning meetings with the FAA, TxDOT, and airports.
2. Partner with TxDOT to document and implement a clear and understandable project selection, prioritization, and funding allocation process for the all airport projects and funding sources.
 - a. Encourage TxDOT to provide a detailed project prioritization list in accordance with FAA Order 5100.39A that is always available to all interested parties via the TxDOT website.
 - b. Encourage TxDOT to provide an accounting, distribution, project rankings, etc, of all aviation funds encumbered and distributed by airport and make such list always available to all interested parties via the TxDOT website.
 - c. Coordinate with TxDOT to tabulate the total amount of federal discretionary grant funding requested by airport and ultimately awarded.
 - i. By October, report to the Board of Directors (Board) identified funding and comparison to previous years.
 - d. At the TxDOT Annual Aviation Conference, review the report with the FAA and TxDOT to discuss how the allotment may be improved.
3. Support legislative and administrative measures and initiatives to enhance general aviation airport funding sources and amounts.
 - a. Gather, and support as warranted, Federal and State legislation related to airports and airport funding.
 - b. TAC Board should take formal action on supporting appropriate legislation.
 - c. Attend or provide comments to the Texas legislature, Transportation Commission, Texas Aviation Advisory Committee and other such committees in support of general aviation airports.
 - d. Participate in regional and statewide studies to voice the needs of general aviation airports.

Goal 3 – Communication

Be the voice of general aviation airports within the State of Texas.

1. Promote TAC by utilizing the TAC website communication tools to increase communication and exposure to issue.
2. Continue to recruit members to the Communications Committee who possess strong marketing and communication skills.

3. Develop strategic alliances with other airport associations.
4. Establish communications with TxDOT and State officials.

Goal 4 – Education

Provide members with educational opportunities through scholarships, training, and collaboration.

1. Partner with TxDOT to assist with the TxDOT Annual Aviation Conference
 - a. Participate in the planning of the TxDOT Annual Aviation Conference.
 - b. Request to have TAC Board members moderate sessions and assist in the development of agenda topics, etc.
 - c. Ensure TAC Board members are recognized at the opening of the conference.
 - d. Ensure a TAC Annual Meeting is scheduled during the conference.
 - e. Assist with the new conference attendee's session.
2. Conduct monthly Airport Manager Roundtables via electronic means (Zoom).
3. Assist and host TxDOT meetings as requested to ensure information from TxDOT is being shared to TAC members.
4. Promote the use of the AAAE ANTN system to TAC members.
5. Implement a TAC Scholarship program for members and students.
 - a. Provide an annual Student Scholarship for students actively enrolled in an aviation education program.
 - b. Promote Airport Executive member attendance at airport conferences by providing scholarships to member who may not be able to attend otherwise due to local budget constraints.
 - c. Provide an annual scholarship for continuing education opportunities to members.